

WEDNESDAY, JUNE 27, 2001



COMMUNITY

North Buffalo Rocket

Diina Named Executive Director of Literacy Volunteers

Literacy Volunteers of America/Buffalo and Erie Co., Inc. (LVA/BEC) announced that Tracy Diina has been named Executive Director of the organization.

Ms. Diina, who lived in North Buffalo most of her life, comes into this position with a solid background and knowledge of LVA/BEC, having been a member of its Board of Directors and a volunteer tutor for the past five years. She also served as chair of the LVA/BEC Public relations and Marketing Committee and was co-chair of the LVA/BEC Coffee and Chocolate Fundraiser. In addition to having a history with the organization, Ms. Diina won over the

Executive Search Committee with her "pure personal dynamism" - in the words of outgoing chairman of the board Robert I. Smith.

Driven by a strong commitment to Western New York, Ms. Diina co-founded and served as the first President of the 21st Century Club. She is a member of the Board of Directors for Planned Parenthood of Buffalo and Erie County and the New Millennium Group.

Prior to being named Executive Director of LVA/BEC, Ms. Diina worked for the Buffalo Economic Renaissance Corporation as Director of Public Relations and Marketing, Executive Assistant to the

President and Director of the Buffalo Belt Byte Initiative. She previously worked for the City of Buffalo's Department of Community Development, the Buffalo and Erie County Private Industry Council, Erie County Legislator Judy Fisher and New York State Senator Anthony Nanula.

Literacy Volunteers of America/Buffalo and Erie County, Inc. is a not for profit educational organization that improves the lives of adults by matching them with trained volunteer tutors for free one-on-one lessons in basic reading or English for speakers of other languages.